

## ABSTRACT OF THE DISCLOSURE

One or more embodiments of the invention provide a method, apparatus, and article of manufacture for displaying a markup of a graphical image. A first client receives an identification of a second client to participate in a chat session. A graphical image is displayed on the first client where a command is selected to markup the graphical image. In response to the command, markup information is stored in a markup file. Such markup information comprises a markup entity, a source reference that identifies the graphical image, and an orientation that indicates how the graphical image should be displayed with regard to the markup entity. The markup file is transmitted across the network to the second client through the chat session, wherein the markup entity is caused to be displayed in the orientation on the graphical image.

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